

## **TF Cornerstone exec to head Hudson Yards/Hell's Kitchen BID** *Related official to assist with parks, street clean-up, business development*

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### **UPDATED, 11:02 a. m. April 1:**

A brand new Hudson Yards/Hell's Kitchen Business Improvement District has tapped Kevin Singleton, executive vice president of TF Cornerstone, as its front man.

Singleton will handle maintenance and programming within the BID's planned four-acre parks system, along with street clean-up and other services for 450 area businesses. Andrew Cantor of the Related

Companies, the developer behind the \$20 billion Hudson Yards project, will be second in command along with Oskar Brecher of the Moinian Group.



“It makes sense from a community, development and business perspective to ally these two (neighborhoods), and forge one voice,” Singleton, whose firm constructed several buildings in the area, told Crain's.

The BID currently has a budget of \$1.2 million, for which several area developers chipped in, according to Crain's. The funds will go toward building businesses in Hudson Yards and aiding existing ones in Hell's Kitchen, a key point in securing Community Board 4 approval before the BID was signed into existence last year.

“The board wanted an example of an emerging community and an existing community working together,” Robert Benfatto Jr., district manager of Community Board 4, told Crain's. [\[Crain's\]](#) —  
*Julie Strickland*